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<b>Department</b>	<b>Computer Science and Engineering</b>	
<b>Qualification</b>	<b>M.Sc (Ph.D)</b>	
<b>Experience in Years</b>	<b>4</b>	
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Registered for Ph.D. in the year 2018 under the guidance of Dr. Prashant Bhat (Professor, Garden City University, Bengaluru), at GCU, Bengaluru. Completed course work in April 2019. Completed DC meetings and got approval to submit the final synopses. Expected year of completing the Ph.D. is 2022.

#### **INTERESTED AREAS**

- Data Mining
- Big Data Analytics
- Machine Learning
- Computer Networks
- Data Base Management System

#### **Papers published**

1. “A New Framework for Social Media Content Mining and Knowledge Discovery”, International Journal of Computer Applications (0975 – 8887) Volume 182 – No. 36, January 2019.
2. “Review on Social Media Content Mining and KDD”, © 2018 IJRAR July 2018, Volume 5, Issue 3 [www.ijrar.org](http://www.ijrar.org) (E-ISSN 2348-1269, P- ISSN 2349-5138).
3. “Effect of J48 and LMT Algorithms to Classify Movies in the Web—A Comparative Approach”, In: Saini H.S., Sayal R., Govardhan A., Buyya R. (eds) Innovations in Computer Science and Engineering. Lecture Notes in Networks and Systems, vol 171. **Indexing: Scopus** Springer, Singapore. [https://doi.org/10.1007/978-981-33-4543-0\\_58](https://doi.org/10.1007/978-981-33-4543-0_58)
4. "Some Novelties in Classification and Analysis of Facebook Data - A Decision Tree Based Approach “, Turkish Journal of Computer and Mathematics Education Vol.12 No. 7 (2021), 1465-1470

5. “Metadata based Classification Techniques for Knowledge Discovery from Facebook Multimedia Database”, I.J. Intelligent Systems and Applications, 2021, 4, 38-48 Published Online August 2021 in MECS (<http://www.mecspress.org/>) DOI: 10.5815/ijisa.2021.04.04, **Indexing: Google Scholar.**
6. “Data Mining Based Facebook E-Commerce Strategies and Techniques to Improve Digital Business”, Journal of Harbin Institute of Technology Issn: 0367-6234 Vol. 54 Iss. 2 Y:2022, **Indexing: Scopus.**
7. “A Study on Clustering Facebook Multimedia Based on Metadata—A Comparative Analysis”. In: Agrawal R., He J., Shubhakar Pilli E., Kumar S. (eds) Cyber Security in Intelligent Computing and Communications. Studies in Computational Intelligence, vol 1007. **Indexing: Scopus**, Springer, Singapore. [https://doi.org/10.1007/978-981-16-8012-0\\_7](https://doi.org/10.1007/978-981-16-8012-0_7)

#### **BOOK CHAPTER:**

1. Chapter entitled “Design and Implementation of Social Media Mining – Knowledge Discovery Methods for Effective Digital Marketing Strategies” in the book titled: Data Engineering and Data Science concepts and applications. Status- Accepted. **Indexing- Scopus and WOS.** Publication- Wiley Scrivener Publishing.